

Commercial Truck Trader adds VIN Decoding functionality

Norfolk, VA February 1, 2013 – Commercial Truck Trader (www.commercialtrucktrader.com), a division of Dominion Enterprises and the Internet's leading truck classified marketplace and information website, announced today it has selected DataOne Software to provide VIN decoding solutions for Commercial Truck Trader.

DataOne's [VIN Decoder Web Service](#) provides Commercial Truck Trader and its customers with reliable vehicle matching information for detailed model, trim and truck classifications for Class 1-8 trucks, enabling robust inventory displays and vehicle upload efficiencies.

"Commercial Truck Trader is constantly seeking ways to improve our user experience for our dealers, private sellers and buyers. The addition of VIN decoding provides an industry leading solution, improving research, pricing information, data entry and search functionality," said Charles Bowles, general sales manager for Commercial Truck Trader.

Beyond online classified advertising that brings commercial truck buyers and sellers together, Commercial Truck Trader provides commercial truck dealers (both independent and franchise dealers) with an array of business services. These services include **online advertising management; business intelligence reports** that equip truck dealers with pricing and demand data; **lead management and tracking** for improved follow up; and advertising that includes **video**. With VIN decoding solutions in place, Commercial Truck Trader customers are assured of getting the most accurate new and used vehicle decoding in the industry.

ABOUT COMMERCIAL TRUCK TRADER

Commercial Truck Trader, a Dominion Enterprises company, is the leading Internet portal in truck advertising (visit: www.commercialtrucktrader.com). Advertising trucks for sale to over 2 million visitors per month across the USA, dealers and private sellers list over 125,000 pieces of equipment for sale every month. For more information, please contact Nadene Evans at 757-351-8702.

ABOUT DATAONE SOFTWARE

Since 1999, DataOne Software has fulfilled unique content and data needs in the automotive marketplace, providing businesses with cost-effective data integration and support for rapid technology development. The company sources automotive and related content including data and media, and was one of the first companies to make automotive content available by web service. Today, DataOne Software, as a division of Dominion Enterprises, provides data and materials to most segments of the automotive industry including insurance, warranty and service contract sectors, transportation, federal and state agencies, newspaper and print, as well as the auto dealer marketing sector. For more information about DataOne Software automotive content, visit DataOneSoftware.com or call 877.438.8467 or e-mail sales@dataonesoftware.com

ABOUT DOMINION ENTERPRISES

Dominion Enterprises is a leading marketing services and publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, employment, parenting, and travel industries. Headquartered in Norfolk, Virginia, with 3,300 employees in the United States, Canada, England, Sweden and Italy, the company provides a comprehensive suite of technology-based marketing solutions, and more than 45 market leading websites. Millions of For Rent®, Employment Guide® and HotelCoupons.com® publications are distributed across the U.S. each year. For more information, visit DominionEnterprises.com.